

# NATEOMEDIA

ILLUSTRATION ★ ART DIRECTION ★ MOTION GRAPHICS

## Qualifications //

- + Expert level user of Photoshop, Illustrator, InDesign, Quark Xpress, SketchUp; proficient in After Effects and Flash
- + Thorough understand of the printing presses, Pantone inks, and press checks
- + Intermediate level php programming skill-set and thorough understanding of modern web standards, including xhtml, css and ajax
- + Capable of creating storyboards, illustrations, complex logos and brand marks

## Recent Professional Experience //

### 2006–2007 Part-Time Instructor

California State University, Long Beach

- + Currently teaching a course in digital art that provides students with a hands-on introduction to Photoshop, Illustrator and InDesign

### 2003–2006 Art Direction, Freelance

Targus Group International, Inc.

- + Concepted and produced large-scale posters and graphics for CES and MacWorld tradeshows
- + Played an instrumental role in translating the company's new brand identity into packaging templates for North and South America as well as Europe and Asia; also oversaw the implementation of the templates through over three hundred products in less than three months

### 2003–2005 Art Direction/Information Architecture, Full-Time

Mindshare Creative

- + Within four months of being hired, was solely responsible for art directing the agency's largest and most profitable account
- + Spearheaded the creation of a new web development division for the agency, hired and managed staff in-house and overseas
- + Over the course of one year, researched, concepted, designed and oversaw the programming and launch of a new web-based application
- + Managed and advised in the maintenance and expansion of the agency's internal network infrastructure
- + Significant increases in responsibility led to salary increasing by 163% in 18 months of employment

## Additional Professional Experience, Freelance //

2007	Art Direction	Monarch Renovations
2002-2003	Art Direction	Enterprise Communications
2001-2003	Art Direction	GMMB
2002	Graphic Design	Denso Sales, California
2001-2002	Graphic Design	Pallotta Teamworks
2002	Lettering/Retouching	TokyoPop
2001	Production	Corbis Images
2001	Illustration	Hamilton Advertising
2001	Graphic Design	Myriad Travel Marketing

**Nathan Olsen** is an artist with a BFA in Illustration from CSULB who has carved out a reputation as highly successful freelance illustrator and art director for print, web and broadcast media.

## Clients //

California HealthCare Foundation  
Agency: GMMB

CareCredit, Inc.  
Agency: Mindshare Creative

Chapman University  
Agency: Mindshare Creative

Contiki Holidays  
Agency: Myriad Travel Marketing

Denso Sales, California

Electronic Exchange Systems  
Agency: Mindshare Creative

Epson America, Inc.  
Agency: Brierley & Partners

First 5 LA  
Agency: GMMB

Forever21  
Agency: Hamilton Advertising

Hilton Hospitality, Inc.  
Agency: Brierley & Partners

Hunter Douglas  
Agency: Mindshare Creative

I Am Your Child Foundation  
Agency: GMMB

Invitrx Cosmeceuticals  
Agency: Mindshare Creative

Lexus  
Agency: Enterprise Communications

Lindora, Inc.  
Agency: Mindshare Creative

Monarch Renovations

Qantas Airways Limited  
Agency: Myriad Travel Marketing

Targus Group International, Inc.

The Hertz Corporation  
Agency: Brierley & Partners

Toyota  
Agency: Enterprise Communications

United Air Lines, Inc.  
Agency: Brierley & Partners

UPS  
Agency: Brierley & Partners

Vail Resorts  
Agency: Brierley & Partners

Wells Fargo  
Agency: Mindshare Creative

[+]